GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA

UNSTARRED QUESTION NO:1283
ANSWERED ON:16.11.2010
IPTV SERVICE
Dashmunsi Deepa

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether the Government proposes to undertake broadcasting services through Internet Protocol Television Services (IPTV) under the unified system of telecom;

(b) if so, the details thereof and the reasons therefor;

(c) the details of TV channels, internet TV channel also proposed to be provided through the IPTV; and

(d) the manner in which the broadcasting of pornographic contents through the IPTV is proposed to be regulated?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI C.M. JATUA)

(a) to (d): The Government, vide order dated 8.9.2008, has already notified 'Guidelines for Provisioning of Internet Protocol Television (IPTV) Services'. These Guidelines, inter-alia, enable Telecom Access Service Providers and Internet Service Providers (ISPs) with net worth more than Rs. 100 crores, duly authorized by the Department of Telecom, to provide IPTV services. Detailed Guidelines are available on this Ministry's website www.mib.nic.in. IPTV service providers are permitted to transmit only such broadcast satellite television channels which are registered with or are otherwise permitted by the Ministry of Information and Broadcasting. The Guidelines enable the Telecom IPTV service providers to provide content other than the permitted satellite TV channels, but do not permit provisioning of any other broadcast or non-broadcast channel having any element of News and Current Affairs. The provisions of Programme Code and Advertisement Code as provided in Cable Television Network (Regulation) Act 1995 and Rules thereunder, which have enough provisions restricting the pornographic content, have also been made applicable to all content provided by the Telecom IPTV service provider through its service. While the responsibility of ensuring compliance to these codes with regard to the permitted satellite TV channels, provided through IPTV service, rests with the broadcaster, in case of non-news and current affairs content other than the permitted TV channels provided through the IPTV service, the responsibility of ensuring compliance to these codes rests with the IPTV service provider. The Guidelines also contain provisions for enabling monitoring of contents and dealing with violations.